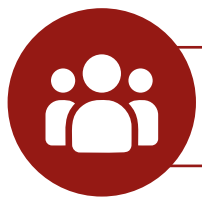


CASE STUDY

THE TEAM AT ETHOS

We invest in efforts to turn your thoughts into realities





THE CLIENT

The entrepreneur of the Information Technology company based in Canada had a vision of having an entire independent company in India. Subsidiary units are many, but a foreign investor with a view to expand & contribute towards another nation was quite a vision of pride.



THE CHALLENGE

No matter, how much wealth the visionary is able to invest, the size and time of the business faces a myriad of challenges when commencing in a completely new unknown world. They couldn't find qualified clients, determining the salary structure. The client wanted to pay in the right place, in order to achieve long term benefits.



THE SOLUTION

After understanding the company's vision, nature of business, future growth plan, Ethos created a comprehensive plan of action. Ethos India created a basis information required to help them prepare for discussions with lawyers and tax consultants, as well as a checklist for starting up a company and a list of addresses which could assist in establishing a company. A hiring strategy was developed and each individual was met personally, for orientation concerning running parallel to the vision and growth plan. Candidate interviews took place on site or virtually, as per the suitability of the client and were carried out exclusively by our senior recruiters. Further references were then obtained for the background verification process.



THE RESULTS

The Core team of 25 employees ranging from consultants to managers, from auditors to testers were hired within 90 days and in a year's span, the client had a team strength of 70+ people, working synergically setting out to create a world class product.