

CASE STUDY

USA Based IT company - starting it's India offshore
development center





THE CHALLENGE

Company was having a good brand name in USA region but was new to India and moreover they were working on niche technology which was not available in the location where they started India development center.



THE ACTION PLAN

Ethos created a custom solution to meet the client's hiring needs.

A detailed hiring strategy was agreed which included pan india search & a comprehensive database search of local candidates working outside.

Gather a pool of candidates from each location of India



Mapped various organization across India from where can have such candidates.

Prepared a presentation which highlights why this location should be your preferred location.



THE RESULTS

Within 6 months, Ethos could manage to close most of the positions company was looking for. Not only did we successfully place all the roles we also provided them with outstanding service levels.