

Canada Based IT Visionary planned to start IT company in India







THE CHALLENGE

Company was even not having it's registered office and wanted to start at the earliest. Without having website/ office address/name of company, it was very much difficult to **convince candidates to join this company**.



Ethos created a comprehensive plan of action.

Understood vision of company, it's business, future growth plan.

A hiring strategy was developed and Ethos team met every individual personally to brief about company, vision, growth plan.





Within 2-3 months, client had 20-25 members and in a years span they could managed to have 70+ strength in its team and all set to make a world class product.