

CASE STUDY

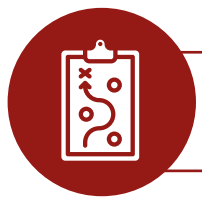
A renowned outsourcing company wanted to have 40+ team of accounting professionals in 1 month time frame.





THE CHALLENGE

Company was less known for its accounting vertical and was more known for its BPO work so candidates were not having willingness to apply.



THE ACTION PLAN

Ethos took enough information related company's accounting division

Prepared presentation along with client to convince candidates. Mapped other companies from where such candidates can be sourced.

Rather than relying on traditional approach, Ethos suggested client to do walk-ins where in all the interviews were taken during weekends when most of the candidates are available.



THE RESULTS

Within 15 days of time, all the positions were closed along with few candidates as a back-up.