## CASE STUDY

A California - USA based leading IT company, partnered with Ethos for an enterprise RPO solution to have a strong pipeline of candidates.







## THE CHALLENGE

Company wanted to have candidates only thru a specific social media platform and from selected companies.



## THE ACTION PLAN

Ethos planned for dedicated offsite recruitment team having expertise in hiring thru social media.

Planned strategy for scalable solutions for hiring volume increases and decreases.

Comprehensive sourcing strategy and competitive intelligence mapping.

Comprehensive qualitative and quantitative reporting.





Client was so much happy with the quality that within 3 months, they extended contract for another 2 years and also shared more positions to work upon.